

## Lobster Tank Maintenance

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Is your lobster tank suddenly running warm? Does the water tend to get cloudy often? Do you suddenly find that there are dead lobsters in your tank? While there are a number of possibilities as to why you are experiencing these problems, the root cause can be attributed to regular maintenance on your tank or lack thereof. Routine maintenance on a lobster tank is crucial. A lobster tank is a living eco system and to ensure the health of your lobsters, it must thrive. Not only is routine maintenance important to the health of a lobster but is crucial in maintaining a well-functioning mechanical system. Routine maintenance will certainly add tangible dollars directly to the bottom line. This printable chart is a useful tool and a good addition to Standard Operating Procedures (SOP).

Lobster Tank Maintenance Schedule				
Task	Daily	Weekly	Monthly	Quarterly
Check temperature of water and correct if needed	x	x	x	x
Check water level and correct if needed	x	x	x	x
Analyze water parameters and take necessary action to correct. Ammonia, nitrite, nitrates, PH, specific gravity		x	x	x
Change filters		x	x	x
Review purging procedures with seafood staff			x	x
Inspect for dead lobsters	x	x	x	x
Clean surface algae			x	x
Change activated carbon		Bi-Weekly	x	x
Inspect Mechanical Section for obvious issues				x
Clean mechanical area, including condensing unit fins				x
Clean Algae inside of tank				x
Change UV bulb, and clean foam fractionizer				x
Inspect all bulkheads and fittings for leaks				x

Don't have time to perform routine maintenance? We've got it covered. LLS offers what we call White Glove Quarterly Service (QSC). This program is designed with you, your customer and your bottom line in mind. We will visit the store every 3 months and perform the quarterly maintenance as defined in the chart above. Quarterly service costs far under weigh the cost of emergency service simply by **detecting and managing issues before they arise**. Our program cannot be beat, and **NO OTHER COMPANY OR PROGRAM CAN COMPETE** to the pay back we offer. The LLS White Glove QSC insures peace of mind and has many cost saving benefits like an automatic pump replacement every year, regardless of its condition! Many industry professionals told us we're nuts for offering this, but we strongly believe that through honesty, hard work, and value, we will continue to grow our business and increase loyalty. Something

our competitors have long lost and really can't get back. The ROI of our White Glove QSC is not only monetary. Think about this when analyzing value.....The overall customer perception of your store includes a clean, well-functioning lobster tank and that return is *priceless*. A dirty poor functioning tank is no different than a dirty poor functioning meat, deli, bakery, or seafood display case. To learn more give us a call @ (201)-398-0303, or simply fill out the form on the [Contact Us](#) link in our website and we will promptly get in touch with you. Our White Glove QSC is offered to our customers from Maine to Maryland and every place within a 300 mile radius in the USA. That includes you Niagara Falls NY region! We service all make and model tanks, and even offer a buy back incentive!

Just look at what we've done with the tank in a major supermarket in NY..... Don't delay, [Contact](#) LLS today!

